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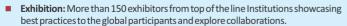
**Exhibition** 

Reverse Buyer Seller Meet (RBSM) International Student Recruit<u>ment</u>

B2B Meetings

FICCI 8<sup>th</sup> HE Excellence Awards CEO Roundtable Master Classes

# **WHAT DOES IT COVER?**



- Conference: In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- Hosted Reverse Buyer Seller Meet (RBSM): B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- FICCI 8<sup>th</sup> Higher Education Excellence Awards: Recognition of quality and excellence in higher education delivery.
- CEO Roundtable: Exchange of information, ideas and insights on higher education among top CEOs.















- Master Classes: Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates.
- Delegate Participation: Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- Campus Visit: On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University's/Institute's campus.

Book your space today!



- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

#### PROFILE OF THE HOSTED RBSM DELEGATES

- **Education Consultant**
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head -International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association п
- Journalist dealing with Education Sector

# COLLABORATION MODELS

- Academic Exchange
- **Twinning Programs**
- **Dual Degree Programs**
- **Research Collaborations**
- Joint Degree Programs

# WHY PARTICIPATE?

- International Student Recruitment: The exhibition will provide a gateway to International Students' admission
- Platform for Policy Deliberations: Listen to policy makers
- Partnerships: Collaborate with Foreign Universities
- Branding: The platform for your Institute's / University's brand building
- Knowledge Transfer: Exposure to global best practices
- Networking: Explore collaborative opportunities with domestic / foreign partners

# **MAN WHO SHOULD PARTICIPATE?**

- Central / State/ Private/Deemed Universities
- Autonomous Higher Educational Institutions
- Banks & Financial Institutions
- EdTech and Information Technology Companies
- Digital Payment Wallets/Ecommerce Portals
- Government officials / Policy makers / Think Tanks
- Skills / Training Institutes
- International Organizations & Associations, Embassies, **High Commissions & Consulates**
- Publishers
- NGOs & Other Stakeholders

# **EXHIBITION PARTICIPATION CHARGES\***

Space	Minimum area	Participation Charges	
Shell Space	9 sq. mtr.	INR	US\$
		1,50,000	3800

\*Plus GST @ 18% on the above



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

## CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate

#### **INCENTIVES**

- a. Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2022
- b. Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount)
FICCI Associate Members (15% discount) \*Plus GST @18% on the above

**NOTE:** • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

#### FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

#### **HEAD OFFICE**

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### FOR REVERSE BUYER SELLER MEET (RBSM):

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### FOR CONFERENCE & SPONSORSHIPS, CONTACT US:

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